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# Travel Characteristics of Mixed Use Developments

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# What is mixed use?

- Policy – focus on existing centres
- Mixed Use under one roof
- Defining Mixed Use Zones
- Distinction from general strategic balance in uses

# Implications for Transport Assessments

- Invigorating an area
- Overall Sustainability
- Temporal Mixed Use

# What data does TRICS contain?

- Single cordon on mixture of uses under one roof
- Single cordon on mixture of uses within zone / self-contained development
- Single cordon on single use within mixed use zone
- Mixture of retail/leisure sub-uses


# What data does TRICS not contain?

- Limited – multi-modal counts and mixes of major land-uses
- Missing – multiple cordons within mixed use zone
- Complimentary data for future understanding: Area catchment data - Experian

# What has been done with existing TRICS data?

- Car only surveys of single cordon on mixture of uses within zone, mostly retail and leisure
- Matching methodology
- Likely outcomes – cross-visitation versus site invigoration (car park lead?)
- Locating supporting evidence - Experian

# Results and conclusions

- Evidence of cross-visitation
  - Evidence of increased trip propensity
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# Recommended additional work

- Analysis of TRICS single uses in relation to surrounding uses
- Multi-modal and multi-cordon surveys with 16 hour coverage