

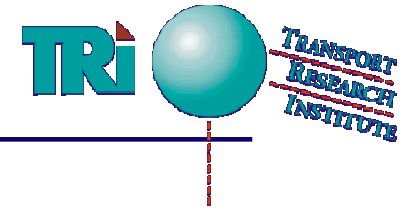
# A Standardised Approach to Travel Plan Monitoring

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Presentation to TRICS User Meeting

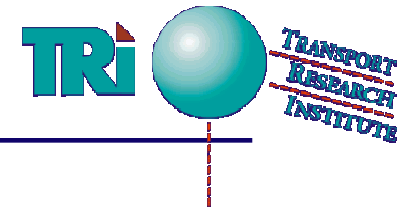
Cardiff, 1<sup>st</sup> July 2004

# TRICS and travel plans



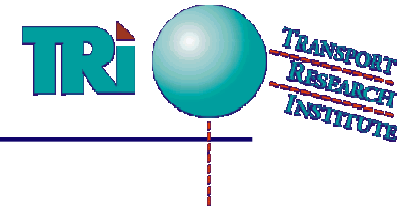
- TRICS – national, industry-standard database
- Gathers multi-modal data for sites with and without travel plans
- Still – huge lack of data to show effects of travel plans
- Previous work – shows lack of consistent approach to travel plan monitoring
- Therefore - need for consistent, national standard for TP monitoring
- TRICS – a natural home

# Proposed (draft) TP evaluation process 1



- *For an existing site...*
- **Occupant commissions TRICS MM survey to establish baseline *before* TP implemented**  
*Travel Plan implementation commences and continues for around 2 years...*
- **Occupant uses standard form to detail travel plan measures and any other factors that may influence trip rates**
- **Occupant commissions TRICS MM survey to establish results of implemented Travel Plan**

## Proposed (draft) TP evaluation process 2

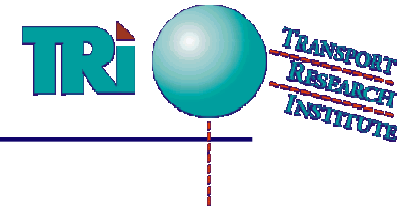


- *For an expanding or changing site...*
- **Occupant commissions TRICS MM survey to establish baseline *before* TP implemented**
- **Occupant derives likely trip generation *with* TP by reference to TRICS data for sites with TPs**
- **Agree trip generation, mode share targets and funds for *after* MM survey with LA**

*Travel Plan implementation commences and continues for around 2 years...*

- **Occupant uses standard form to detail travel plan measures and any other factors that may influence trip rates**
- **LA commissions TRICS MM survey to establish results of implemented Travel Plan, using S106 funds**

## Proposed (draft) TP evaluation process 3

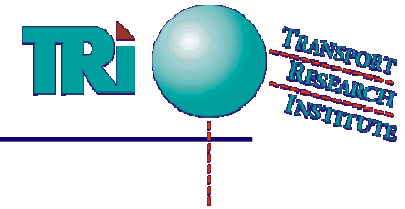


- *For entirely new site...*
- **Occupant derives likely trip generation *with* or *without* TP by reference to TRICS data**
- **Agree trip generation, mode share targets and funds for *after* MM survey with LA**

*Travel Plan implementation commences and continues for around  
2 years...*

- **Occupant uses standard form to detail travel plan measures and any other factors that may influence trip rates**
- **LA commissions TRICS MM survey to establish results of implemented Travel Plan, using S106 funds**

# Conclusions



- Nationally, lack of data on results of travel plans
- Travel plan monitoring not done often and done in many different ways
- TRICS is a natural home for travel plan monitoring – it offers:
  - Consistent methodology
  - Nationally accessible database
  - Credibility of being industry standard
- Travel plan monitoring can and should become a key part of TRICS